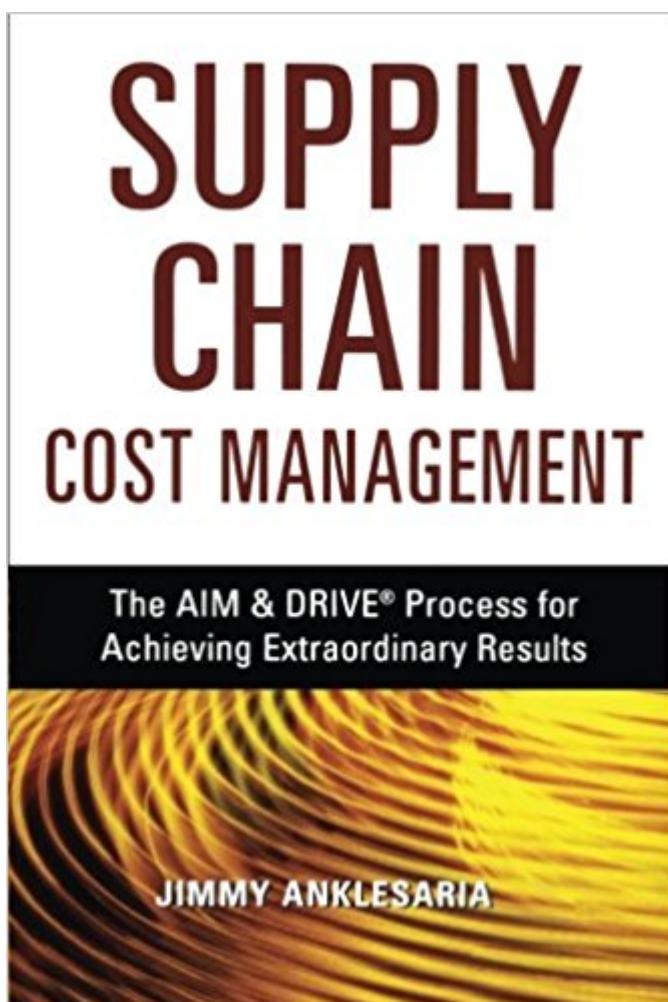


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# Supply Chain Cost Management: The AIM & DRIVE Process For Achieving Extraordinary Results



## Synopsis

For most supply chains, cost reduction is imperative to long-term survival. Yet identifying the costs that can be eliminated-and then doing so effectively-can prove impossible without the right method. This book introduces the same process the author has used to save companies like IBM, Kodak, and DuPont billions of dollars, simply by harnessing the knowledge of suppliers. Using real-life case studies and examples, the book takes readers step-by-step through the process, showing them how to move beyond negotiation and:  identify critical costs in the supply chain  measure secondary and tertiary costs  develop strategic options  reduce, change, or eliminate activities that produce costs  implement an action plan  verify the plan with cost monitors  continually improve and modify the process The book gives readers everything they need to implement this powerful system, and bring genuine and permanent savings to their company.

## Book Information

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the supply chain. It measures secondary and tertiary costs, develops strategic options, reduces, changes, or eliminates activities that produce costs, implements an action plan, verifies the plan with cost monitors, and continually improves and modifies the process. The book gives readers everything they need to implement this powerful system, and bring genuine and permanent savings to their company.

Jimmy Anklesaria is one of the world's most sought-after speakers on cost management. He conducts seminars and workshops in cost management for various companies including Hewlett-Packard, IBM, Motorola, Nokia, Chevron, BP, T-Mobile, Texas Instruments, Philips, Anglo American Mining, and many more.

What an awesome, structured, and straight forward process to eliminating / reducing costs in the supply chain. Gone are the days when the buying organization should simply 'move' supply chain costs around to different parts of the chain; read this and the author's other great cost management book Zero Based Pricing and begin your journey of eliminating supply chain costs.

The description process was superficial; without deep analysis about the "why's" and "how's". Real examples regarding manufacture industry were missed.

Nice product and I will always do business with you again.

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